



For Immediate Release

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**Adaptive Engineering Introduces Concourse™ 3 with Visual Upgrades and
Additional Functionality**
Concourse Changes the Face of Unified Communications

BOSTON, Mass. – September 23, 2008 – Adaptive Engineering, the leading developer of intuitive visual applications, today unveiled Concourse™ 3, the newest version of their Unified Communications suite, equipped with additional reporting features and updates to their unique brand of visuals. With improvements that make its user interface even more engaging and intuitive, Concourse™ 3 is helping companies accelerate internal communications, leverage not replace existing assets, and save money.

Designed to help enterprises drive increased productivity by simplifying the way employees communicate, Concourse™ 3 is the latest edition of the Concourse™ family of products and builds on the same principles of innovation established by earlier versions. It is the only Unified Communications messaging tool that applies visual metaphors to textual data, decreasing the time it takes users to learn and react to a situation. With Concourse™, the course of action is real-time, intuitive and creates collaborative communities, making employees more efficient and work more enjoyable.

Concourse™ 3 comes with a multitude of unique features including:

- Dynamic routing, promoting solutions-oriented communication
- Group communication and message broadcasting
- Attribute-based platform that is scalable and fully customizable
- Diverse user preferences
- Training and e-learning tools
- Reward and incentive program
- Remote desktop viewer/controller

“Adaptive Engineering was founded to answer a need in the software solutions industry,” said CEO and founder, Allan Stern. “With Concourse, we have a family of products that is customizable, and designed with each customer’s business goals in mind, from reducing employee turnover in a call center to saving money on new employee training. Our approach starts with the user and results in an innovative

Unified Communications suite that is fully secure and integrated with their existing systems.”

“We designed the Concourse products to change the way businesses think about communications,” said Stuart Rotman, Vice President of Creative Services for Adaptive Engineering. “Concourse is intuitive and engaging, and its unique, community-centric interface enables users to collaborate and do their jobs more efficiently .”

Using Concourse™ changes the way enterprises approach and solve problems. This intuitive Unified Communications suite enables people in real time to locate the resources they require and freely collaborate. By solving problems efficiently, it saves time and money.

Availability

Concourse™ 3 is available worldwide from Adaptive Engineering starting today. Future versions will be supported by this third generation platform.

About Adaptive Engineering

Adaptive Engineering is the software development company that provides efficient and intuitive visual solutions to businesses and organizations looking to save time and money. Their custom-built applications and unique business challenge approach allow enterprises to focus on cost, innovation and how to differentiate yourself from your competitors and can be found streamlining business processes in enterprises and call centers worldwide. More information is available at: www.adaptiveengine.com.